



EuroTech Universities

★ ★ ★ Excellence in Science and Technology

The EuroTech Universities Alliance
cordially invites you to its fourth high-level event:

NURTURING THE ENTREPRENEURS OF TOMORROW – A CENTRAL ROLE FOR EUROPE'S UNIVERSITIES

MONDAY 29 JUNE 2015

17.30 – 19.45

(followed by a reception)

BIBLIOTHEQUE SOLVAY

PARC LEOPOLD, RUE BELLIARD 137

B-1040 BRUSSELS

The expectation to strengthen Europe's competitiveness has never been higher. In addition to sufficient investment in research and innovation, this calls for a continuously improved climate for entrepreneurship and job creation. With their engagement across the whole research and innovation cycle, leading universities of science and technology are at the forefront of fostering excellent research as well as the transformation of new knowledge into innovative products and services.

The EuroTech Universities' entrepreneurship activities cover the entire value chain from knowledge generation, awareness raising, education and training of students and scientists, to patent applications, international business development and investment in start-ups. The results are evident – more than 300 start-ups were created between the four universities in the period 2012-2014.

A strategic partnership of leading universities of science and technology, the EuroTech Universities Alliance is organizing this event in order to promote open debate among leading stakeholders on the central role universities play in nurturing entrepreneurship in Europe.

17.30 Registration and welcome drink

18.00 WELCOME AND KEYNOTE SPEECH

Patrick Aebischer, **President, EPFL and President, EuroTech Universities Alliance**

18.20 PANEL DISCUSSION (including Q & A with audience)

PARTICIPANTS:

Wolfgang A. Herrmann, **President, TUM**

Robert Madelin, **Director-General for Communications, Networks, Content & Technology, European Commission**

Matthias Meyer, **Founder & Head of BMW Start-up Garage**

Adam Hartmann, **Co-founder, Eupry and master's student, DTU**

Moderated by Daria Tataj, Founder & CEO, TatajInnovation and Former Governing Board member of the European Institute of Innovation & Technology

19:45 Networking reception

PLEASE REGISTER ON OUR WEBSITE: <http://eurotech-universities.eu/event-29-june-2015/>

Technical University of Denmark



Technische Universiteit
Eindhoven
University of Technology

Technische Universität München

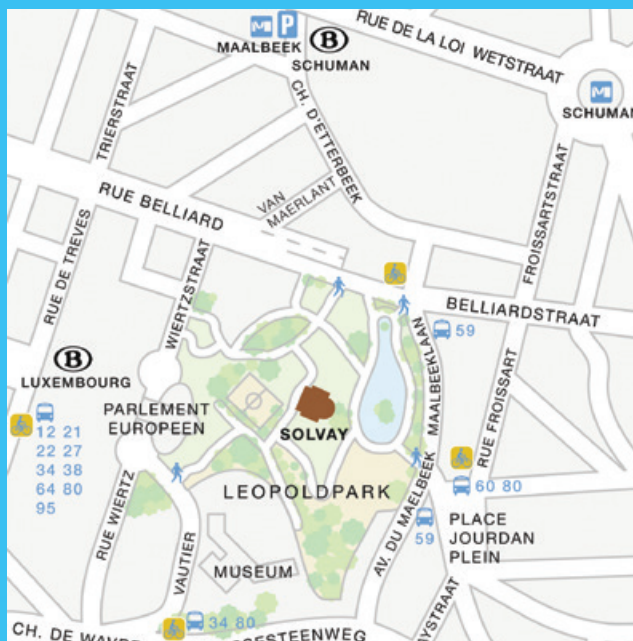


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VENUE

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SPEAKERS



PATRICK AEBISCHER, President, EPFL

Patrick Aebischer was trained as a Medical Doctor and as a Neuroscientist. From 1984 to 1992, he worked at Brown University in Providence (Rhode Island, USA). In 1992, he returned to Switzerland as a Professor and Director of the Surgical Research Division and Gene Therapy Center at the Lausanne University Medical School Hospital. In 1999, the Swiss Federal Council appointed him President of EPFL. Patrick Aebischer is the current President of the EuroTech Universities Alliance.

He is a member of numerous professional societies and founder of three biotechnology companies. He is a member of the board of Lonza and Nestlé. He also chairs the Novartis Venture Fund. Patrick Aebischer has lead EPFL's engagement into MOOCs, especially for developing countries.



WOLFGANG A. HERRMANN, President, TUM

Wolfgang A. Herrmann studied chemistry at TUM. Following his doctorate at the University of Regensburg he was a research fellow of the Deutsche Forschungsgemeinschaft in the laboratory of Professor P.S. Skell at the Pennsylvania State University, USA. In 1985, he took over the TUM Chair of Inorganic Chemistry from Professor E.O. Fischer and has been President of TUM since 1995. In 2006 and 2012, TUM was among a small number of universities singled out under the German Excellence Initiative. Between 2008 and 2014, he served as a member of the EIT Governing Board. He is one of the most frequently cited German chemists, winner of the Leibniz Prize (1987) and many other awards, including "President of the Year" from the German Association of University Professors and Lecturers (2012).



SPEAKERS



ROBERT MADELIN, Director-General for Communications, Networks, Content and Technology, European Commission

Robert Madelin was educated in England at the Royal Grammar School, High Wycombe and at Magdalen College, Oxford. He has also studied at the Ecole Nationale d'Administration in Paris.

Born in 1957, a British civil servant since 1979, Robert has served in the Commission since 1993: in his current post since 2010; as Director General for Health and Consumer Policies from 2004 to 2010; on trade and investment policy before that.



MATTHIAS MEYER, Founder & Head of BMW Start-up Garage

Matthias Meyer is the Founder and Head of BMW Startup Garage, an incubator transferring innovative startup technologies into BMW R&D. Before he was the leader of the innovation process in BMW R&D. Matthias Meyer led several open innovation initiatives and projects. He was a senior strategist at BMW R&D focusing on sustainability and urban mobility. He started his career at BMW as a developer in several international positions.

Matthias Meyer studied Safety Engineering at the University of Wuppertal and the Oklahoma State University. He holds a PhD in Safety Engineering from the University of Wuppertal. In 2011, he received a MBA from TUM in Innovation and Business Creation.



ADAM HARTMANN, Co-founder, Eupry and master's student, DTU

Adam Hartmann started his studies at DTU in Design & Innovation in 2010 and wrote his Bachelor's thesis on "Development of live monitoring equipment for vaccines in developing countries." He is currently studying for a master in Design and Innovation.

Adam Hartmann co-founded the DTU spin-of company, Eupry, which is developing monitoring devices for vaccines. Today, Eupry is made up of an interdisciplinary team of six, including engineers, designers and business persons. Eupry plans to launch the first live monitoring device in January 2016.



Moderated by

DARIA TATAJ, Founder & CEO of TatajInnovation and Former Governing Board Member of the European Institute of Innovation & Technology

Daria Tataj is Founder and CEO of Tataj Innovation, a consultancy that helps design innovation policies and strategies. She has global experience in managing innovation in business and public administration. She is an alumna of the World Economic Forum Global Agenda Councils and its expert on collaborative innovation. Between 2008 and 2014, she was member of the EIT Governing Board. In 2006, Daria Tataj was recognized by the US Department of State and Fortune Magazine as one of 17 emerging global women business leaders.

Author and speaker, she is regularly invited to many business, government and academic events all around the world. Her new book 'Innovation and Entrepreneurship, A Growth Model for Europe Beyond the Crisis' with a preface from Manuel Castells, describes new models of networking innovation.



THE ALLIANCE

A STRATEGIC PARTNERSHIP WITH A SOCIETAL MISSION

The EuroTech Universities Alliance is a strategic partnership of four leading technical universities:

- Technical University of Denmark
- Ecole Polytechnique Fédérale de Lausanne
- Eindhoven University of Technology
- Technische Universität München

Together the EuroTech Universities are committed to finding technical solutions which address the major challenges of modern society. Their intensive collaboration across research, education and innovation supports the EU's goals of smart, sustainable and inclusive growth.

EUROTECH UNIVERSITIES' ACHIEVEMENTS IN RESEARCH, EDUCATION, INNOVATION

Eurotech	>300	>220
Facts & Figures	Number of Start-ups 2012-2014	Number of curricular courses fostering Entrepreneurship, 2013
>1000	>61,000	>9,100
Number of ECTS Credits available through courses for entrepreneurship, 2013	Number of Bachelor and Master Students, 2014	Number of PhD Students, 2014

HIGH LEVEL EVENTS IN BRUSSELS

At a time of great changes across the university and EU policy landscapes, the EuroTech Universities Alliance promotes open discussion among key stakeholders on topics related to research, innovation and higher education.

Past Events have addressed the following topics:

Tenure Track, June 2013

Strategic University-Industry Partnerships, December 2013

Addressing the Grand Societal Challenges, October 2014

TECHNOLOGIST - PUBLIC COMMUNICATION OF SCIENCE & TECHNOLOGY

A major new initiative of the EuroTech Universities Alliance, TECHNOLOGIST is a quarterly magazine with an associated website (www.technologist.eu) presenting the latest in science and technology. The most exciting innovations are presented in an "avant-garde" attractive format. Launched in June 2014 and targeting a large European readership, the magazine is published in English, French and German.

www.eurotech-universities.eu