

# EuroTech Innovation Day

April 28 2021 | Program 08:00-20:00 Central European Time (09:00-21:00 IST)

[eurotech2021.net.technion.ac.il](http://eurotech2021.net.technion.ac.il)

08:00-20:00

## Joint EuroTech Biomedical Engineering Hackathon Organized by Technion Biomedical Engineering Faculty

13:00-14:00

### Opening Remarks

Technion President , Prof. Uri Sivan  
Head of Technion t-hub, Prof. Ezri Tarazi

### Opening Keynote - The Journey of MyHeritage: How to Reinvent Your Startup Against All Odds

Mr Gilad Japhet, Founder & CEO of MyHeritage

### Boosting Entrepreneurship

14:00-14:10

### On Creativity in Entrepreneurship and Innovation

Dr. Dagny Valgeirsdottir, Postdoc & PhD at DTU Skylab (DTU)

14:10-14:20

### Drivers of Entrepreneurial Innovation in Environmental Technologies

Dr. Claudia Doblinger, Assistant Prof. of Innovation and Technology Management (TUM)

14:20-14:30

### SuMBA - Technion's Startup MBA

Dr. Sara Lev, Head of Technion Startup MBA (TECHNION)

14:30-14:40

### DRAHI-X Novation Center: Supporting and Encouraging Entrepreneurship

Prof. François Alouges, CoFounder & CTO chez RunBlind (L'X)

14:40-14:50

### Changemakers: Support Students Transform their Ideas into Reality

Mrs. Margaux Pagès, Student Entrepreneurship Manage (EPFL)  
Mrs. Alessandra Rojas, Sustainable Entrepreneurship Manager (EPFL)

14:50-15:00

### Make it Happen: From Entrepreneurial Learning to Start-up on the Market

Prof. Jeroen van Woerden, TU/e Innovation Lab (TU/e)  
Prof. Isabelle Reyem, Scientific Director TU/e Innovation Space (TU/e)

### Students on the Forefront of Academia Innovation

15:00-15:10

### SensUs: The Annual International Student Competition on Sensors for Health

Mrs. Iris Schilthuis and Mr. Remco Aalbersberg, Chairs of the SensUs Organization (TU/e)

15:10-15:20

### Extracurricular Startup Support

Mrs. Diana Lundgren, Head of Ignite accelerator, DTU Skylab  
Mr. Kristoffer Buch, Head of Incubator at DTU Skylab (DTU)

15:20-15:30

### Joint Projects with Israel's Industry

Mr. Itai Dabran, Chief Engineer - Interdisciplinary Center for Smart Technologies (TECHNION)

15:30-15:40

### The Status of Students: Entrepreneurs or Agitators of Innovation

Mr. Louis - Oscar Morel, MD - PhD Trainee at Ecole Polytechnique - INSERM School / CEO UMMON HealthTech (L'X)

15:40-15:50

### INSSINC: Social Innovation Program to Immerse Students in Bangalore to Tackle Social Innovation Challenges

Mrs. Hilda Nambili Liswani, Tech4Dev Sustainability Engagement Manager (EPFL)

15:50-16:00

### TUM Venture Lab - the New Munich Tech Hub Initiative

Prof. Dr. Gerhard Kramer, SVP Research & Innovation (TUM)  
Prof. Dr. Helmut Schönenberger, Co-Founder and CEO of UnternehmerTUM and SVP Entrepreneurship (TUM)

### From Product to Market

16:00-16:10

### Where to Play: 3 Steps to Discovering the Most Valuable Market Opportunities in Tech Startups

Prof. Marc Gruber, Full Professor at the College of Management of Technology (EPFL)

16:10-16:20

### Maneuvering in Poor Visibility: How Firms Try to Play the Ecosystem Game in Order to Deploy Deep Tech

Dr. Oliver Alexy, Professor for Strategic Entrepreneurship (TUM)

16:20-16:30

### A Practical Approach to Create Virtual Innovation Sprints

Mrs. Linda Weiss, Project Coordinator International Activities, DTU Skylab (DTU)

16:30-16:40

### From Prototype to Market: UX business/Marketing, BeautyMix

Mrs. Nelly Pitt, Founder - BeautyMix - DIY made easy (L'X)

16:40-16:50

### Armis Security – A Tale of an Israeli Unicorn

Mr. Nadir Izrael, Co-Founder and CTO , Armis Security (TECHNION)  
Mr. Yevgeny Dibrov, Co-Founder and CEO, Armis Security (TECHNION)

16:50-17:00

### AI Entering the Real World; Who Takes the Steering Wheel in the Future?

Dr. Carlo van de Weijer, General Manager of the Eindhoven AI Systems Institute (EAISI) (TU/e)

### On the Critical Role of Supporting Environments

17:00-17:10

### Accelerating Innovation: on the Israeli Ecosystem

Dr. Aviv Zeevi, VP, Technological Infrastructure Division, Israel Innovation Authority (TECHNION)

17:10-17:20

### Business Beyond Borders: The European Venture Program

Steven van Huiden (TU/e), Kristoffer Buch (DTU) , Shuli Shwartz (Technion)  
Arnold Bitner (Modelwise), Freek van Welsenis (Hable) & Sylke Hoehnel (SUN Bioscience)

17:20-17:30

### How to Create a Bridge between Industry and Academia for Effective Collaborations

Dr. Robert Giezendanner-Thoben, Head of Operations and Corporate Relations – Vice-Presidency for Innovation (EPFL)  
Mr. Antoine Jourdan, Director Switzerland Innovation West (EPFL)

17:30-17:40

### The "Pact Law": on the Importance of a Supporting Ecosystem

Mr Pierre Callède, Co - Founder Constellation Avocats (L'X)  
Mrs. Nina Vuković, Associate at Constellation Avocats (L'X)

17:40-17:50

### Corporate-Startup Acceleration & Challenge based Co-creation Process

Mrs. Kadi Villers, Innovation Manager at Tallinn Science and Technology Park, Tehnopol  
Mrs. Sophie Bech, Head of Scale-up Champions Denmark (DTU)

17:50-18:00

### Munich in Sight – The Perks of Founding a Deep Tech Company in the Munich Ecosystem

Mr. Marius Lux, Start-up Consultant (TUM)

### Startups & Ventures

18:00-18:10

### Innovation in France through Start-up Success Stories

Mr. David Henri, Exotrail| Co-founder & CEO at Exotrail  
Mrs. Zuzanna Kosowska-Stamirowska, CEO at NavAlgo (L'X)

18:10-18:20

### Open Entrepreneurship: Turning World Class Research into World Class Companies

Prof. Jes Broeng, Prof. and Director at DTU Entrepreneurship (DTU)

18:20-18:30

### Modified Exosomes for Spinal Cord Regeneration (NurExone)

Prof. Shulamit Levenberg, Head of the stem cells and tissue engineering lab at the Biomedical Engineering Faculty (TECHNION)

18:30-18:40

### The Impact of Prototyping in the Startup Journey

Mrs. Daphna Glaubert, Design Program Manager (EPFL)

18:40-18:50

### Corporate Venture and Open Innovation

Mr. Antoine Boilevin, Head of accelerator program & user-centered studio at Valeo (L'X)  
Mr. Yigal Sharon, Co-Founder & CEO at Moodify Ltd

18:50-19:00

### Follow the Money: How Venture Capital Facilitates Emigration of Firms and Entrepreneurs in Europe

Prof. Reiner Braun, Professor of Entrepreneurial Finance (TUM)

19:00-20:00

### Decade to EuroTech Coolest Startup Competition