

# EUROPEAN VENTURE PROGRAMME



## TUM (Munich) + DTU (Copenhagen)

2nd to 9th August 2023

Time	Topic	Goals and content	Speaker
<b>Wednesday - Aug 2nd MUC</b>			
	<b>Munich Urban Colab</b> Freddie-Mercury- Straße 5 80797 Munich		
14.30 - 15.00	Settling in		
15.00 - 17.00	<b>Welcome</b> Programme overview Partner Introduction	Knowledge about the Munich Innovation Ecosystem	Program Manager of TUM, DTU, TU/e, L'X, EPFL
	Participants Introduction	Building an European (Venture Program) Network 2023	EVP teams
	Munich Urban Colab Tour		Bakir Kreso, Start-up Coach Marisa Schneider, UnternehmerTUM
17:00	Digital Product School Introduction		Philipp Prestele
18.30	Collective Dinner (own expense) & group networking	Get to know each other	<a href="#">Hofbräukeller</a>
<b>Thursday - Aug 3rd MUC</b>			
	<b>TUM Entrepreneurship Center Garching</b> Lichtenbergstraße 6, 85748 Garching near Munich		
8.30 - 9.00	Settling in		
09.00 - 12.00	Pitch Training	Learn how to pitch: tips and tricks on how to pitch in germany best. Live pitching sessions with Alans feedback and peer feedback	Alan Armstrong
12.00 - 12.30	TUM Incubator Tour		Ivana Hecimovic
12.30 - 14.30	Lunch & Transformation		Johanna Kobilke
14.30 - 15.00	Break		
15.00 - 17.00	Customer Interviews Training	A successful customer interview will be the first step to unearthing the secrets of customer centricity: having empathy and knowing what is needed. The CIT offers a helpful guide to developing a customer interview strategy: From planning and interviewing to reviewing it.	Lisa Schebitz
18.30	Dinner on your own (own expense)		
<b>Friday - Aug 4th MUC</b>			
	<b>Vorhölzer Forum &amp; TUM Venture Lab</b> Venture Lab Built Environment Arcisstraße 21 80333 Munich		

8.30 - 9.00	Settling in		
09.00 - 12.00 12.00 - 13.00	Pitch review with break Lunch	Live pitching sessions with Alans feedback and	Alan Armstrong
13.00 - 15.30	Intercultural awareness workshop	Interactive workshop setting to look into the dynamics of intercultural interactions and the influence of culture on our mindset and communication patterns.	Katharina Kratzer
15:30 - 17:30	1:1 Start-Up Consulting		Bakir Kreso
18:30	Dinner on your own (own expense)		

#### Saturday - Aug 5th MUC/CPH

8.00 - 23.00 Free time to explore cities

#### Sunday - Aug 6th MUC/CPH

8.00 - 23.00 Free time to explore cities

#### Monday - aug 7th CPH

9.00 - 12.00	Welcome Sales/pricing workshop (Engaging with customers)	How to accelerate B2B sales, set pricing, calculate margin etc	Jakob Svagin
12.00 - 13.00	Lunch		
13.00 - 14.00	How angels work (Engaging with	Insight into business angels mindset	Jan Rosenbom
14.00 - 16.00	Universal design & UX workshop	Technology leaving no one behind	Ingrid Haug

#### Tuesday - aug 8th CPH

09.00 - 10.30	Start-up interviews / panel discussion	How do you interact with your stakeholders?	
10.30 - 12.00	Pitch performance	How to deliver your message?	
12.00 - 13.00	Lunch & evaluation		
13.00 - 14.00	Free time / pitch preparation	Practice your pitch / free time	
14.00 - 16.00	Public pitch competition		
16.00	See you & goodbye		

#### Wednesday - Aug 9th

8.00 - 23.00 Departure home